

Exhibit D

If You Used GoodRx, via Website, Mobile App or Other Service, between <date> and <date>, and a Settlement About Data Privacy Could Affect You.

A FEDERAL COURT AUTHORIZED THIS NOTICE. THIS IS NOT A SOLICITATION FROM A LAWYER.

- A proposed settlement has been reached in a class action lawsuit known as *Named Plaintiffs v. GoodRx Holdings, Inc.*, Case No. x:23-cv-xxxx that is pending in the United States District Court for the Southern District of Florida.
- The lawsuit alleges that GoodRx violated the privacy rights of website, app, and other service users by collecting and sharing user information with marketing and data analytics vendors. GoodRx did this through the implementation and usage of Internet tracking technologies supplied by third parties, including software development kits (“SDKs”) and tracking pixels (“Pixels”). Vendors, including Facebook, Google, and others, used the personal and health data for purposes of advertising.
- GoodRx maintains that it has meritorious defenses, and was prepared to vigorously defend the lawsuit, but have agreed to settle the lawsuit to avoid the uncertainty of litigation.
- You are included in the Settlement as a Class Member if you used any GoodRx website, app, or service between <date> and <date> and you live in the United States.
- The proposed Settlement provides \$13 million to pay claims plus expenses associated with notice and administration costs.
 - **Cash Payment:** Class Members who that submit a valid and timely Claim Form by **Month 00, 2023** will receive a *pro rata* share cash payment from the Settlement.
 - **Business Practices:** GoodRx will make all changed required to ensure that its use of Pixels complies with the Health Insurance Portability and Accountability Act (HIPAA).

Your legal rights are affected even if you do nothing. Please read this notice carefully.

YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT	
DO NOTHING	You stay in the Settlement. You get no cash payment. You give up any right to sue about the claims resolved by this Settlement. You are bound by the terms of the Settlement.
SUBMIT A CLAIM	You must submit a valid and timely claim to get a cash payment from the Settlement. See Question ___ for details on how to submit a claim. Deadline to submit a claim is <Month 00, 2023> .
EXCLUDE YOURSELF	You will not be included in the Settlement, and you will get no cash payment. You keep the right to sue GoodRx for the claim resolved by this Settlement. See Question ___ for details on how to exclude yourself. Deadline to request to be excluded is <Month 00, 2023> .
OBJECT	You stay in the Settlement but tell the Court why you do not like the Settlement. See Question ___ for details on how to object to the Settlement. Deadline to request to object is <Month 00, 2023> .
GO TO THE HEARING	You do not need to attend the hearing, but you can request to speak at the hearing. See Question ___ for details on how to request to speak at the hearing. Fairness hearing is scheduled for <Month 00, 2023> at xx:xx x.m.

1. What is this Notice?

This is a Court-authorized Long-Form Notice of a proposed Settlement (the “Settlement”) in a Class Action lawsuit, *Named Plaintiffs v. GoodRx Holdings, Inc.*, Case No. **x:23-cv-XXXX** (the “Litigation”), pending in the U.S. District Court for the Southern District of Florida (the “Court”). The Settlement would resolve the Litigation that arose alleging that Defendant GoodRx Holdings, Inc. (“GoodRx”) did this through its implementation and usage of Internet tracking technologies supplied by third parties, including pieces of code known as SDKs (defined below) and tracking pixels (further defined as “Pixels” herein), and, when using some sites or applications, certain protected personal and health information would purportedly be disclosed in particular circumstances to specific vendors because of the SDKs and Pixels. The Court has granted Preliminary Approval of the Settlement Agreement and has conditionally certified the Settlement Class for purposes of Settlement only. This Long-Form Notice explains the nature of the class action lawsuit, the terms of the Settlement Agreement, and the legal rights and obligations of members of the Settlement Class. Please read the instructions and explanations below carefully so that you can better understand your legal rights. The Settlement Administrator in this case is Kroll Settlement Administration LLC.

2. Why did I get this Notice?

You may have received a Notice because you were identified as a persons in the United States who used any website, app, or service made available by or through GoodRx between **<Date>**, and **<Date>**.

3. What is this lawsuit about?

The Litigation arises out of GoodRx’s implementation and use of the Tracking Pixel on its websites, app, or service, defined below as the “Data Disclosure,” during which Plaintiffs allege their web usage data, containing Personal Information, was shared with third parties, allegedly resulting in the invasion of Plaintiffs’ and Settlement Class Members’ privacy.

“Data Disclosure” means the alleged disclosure of any Data of Plaintiffs and Settlement Class Members to any third party or vendor. This includes, but is not limited to any disclosure to Facebook, Google, Criteo, or other third parties or vendors as a result of any use, including but not limited to the use of Pixels, software development kits (“SDKs”), cookies, application programming interfaces (“APIs”), or any technologies used in relation to websites, applications, or services made available by or through Defendant through the **<date of execution of this Agreement>**.

4. Why is this a class action?

A class action is a lawsuit in which an individual called a “Class Representative” brings a single lawsuit on behalf of other people who have similar claims. All of these people together are a “Settlement Class” or “Settlement

Class Members.” When a class action is settled, the Settlement, which must be approved by the Court, resolves the issues for all Settlement Class Members, except for those who exclude themselves from the Settlement.

5. Why is there a settlement?

To resolve this matter without the expense, delay, and uncertainties of protracted litigation, the Parties reached a settlement that resolves all claims brought on behalf of the Settlement Class related to the Data Disclosure. If approved by the Court, the Settlement Agreement requires GoodRx to provide cash compensation to certain Settlement Class Members who submit valid and timely Claim Forms. The Settlement is not an admission of wrongdoing by GoodRx and does not imply that there has been, or would be, any finding that GoodRx violated the law.

The Court already has preliminarily approved the Settlement Agreement. Nevertheless, because the settlement of a class action determines the rights of all members of the Settlement Class, the Court overseeing this Litigation must give final approval to the Settlement Agreement before it can be effective. The Court has conditionally certified the Settlement Class for settlement purposes only, so that members of the Settlement Class may be given notice and the opportunity to exclude themselves from the Settlement Class or to voice their support or opposition to final approval of the Settlement Agreement. If the Court does not grant final approval to the Settlement Agreement, or if it is terminated by the Parties, then the Settlement Agreement will be void, and the Litigation will proceed as if there had been no settlement and no certification of the Settlement Class.

6. How do I know if I am a part of the Settlement?

You are a member of the Settlement Class if you resided in the United States and who used any website, app, or service made available by or through GoodRx between **<date>, and <date>**. Excluded from the Settlement Class are Defendant and its affiliates, parents, subsidiaries, officers, and directors, the Opt-Outs, as well as the judges presiding over this matter and the clerks of said judges.

YOUR BENEFITS UNDER THE SETTLEMENT

7. What can I get from the Settlement?

Settlement Class Members who file a valid Claim Form may receive a *pro rata* cash payment from the Net Settlement Fund. The Net Settlement Fund is what remains of the \$13,000,000 Settlement Fund following the payment of the Notice and Settlement Administration Costs, Class Representative Service Awards, and Attorneys’ Fees and Expenses Award. See **Question ___** for details on how to submit a Claim Form.

8. When will I receive the benefits?

If you timely submit a valid Claim Form for monetary recovery, you will receive payment in the amount approved by the Settlement Administrator after processing your Claim Form, and the Settlement is Final and has become effective.

QUESTIONS? VISIT WWW.XXXXXXXXXXXXXXXXXXXXXXXX.COM

9. I want to be a part of the Settlement. What do I do?

To submit a claim for cash compensation, you must timely submit the Claim Form on the Settlement Website at www.xxxxxxxxxxxxxxxxxxxxxx.com, or by mail to GoodRx Pixel Settlement, c/o Kroll Settlement Administration LLC, PO Box XXXX, New York, NY 10150-XXXX.

You must submit any claims by the Claim Deadline of <Claim Deadline>. There can be only one (1) valid and timely claim per Settlement Class Member.

10. What am I giving up if I remain in the Settlement?

By staying in the Settlement Class, all the Court's orders will apply to you and will bind you. You also give Defendant a "release," which means you cannot sue or be part of any other lawsuit or other legal action against Defendant about or arising from the claims or issues in this Litigation with respect to the alleged sharing of your personal or health information.

The precise terms of the release are in the Settlement Agreement, which is available on the Documents section of the Settlement Website. Unless you formally exclude yourself from this Settlement, you will release your claims. If you have any questions, you can talk for free to the attorneys identified below who have been appointed by the Court to represent the Settlement Class or you are welcome to talk to any other lawyer of your choosing at your own expense.

11. How much will the Class Representatives receive?

The Class Representatives will seek a payment of \$2,500 to each of the named Plaintiffs for their services to the Settlement Class. This payment is subject to the Court's approval and will be paid from the Settlement Fund.

EXCLUDE YOURSELF FROM THE SETTLEMENT

If you do not want to remain in the Settlement, but you want to keep your legal claims against Defendant, then you must take steps to exclude yourself from this Settlement.

12. How do I get out of the Settlement?

To exclude yourself from the Settlement, you must send a Request for Exclusion or letter by mail stating that you want to be excluded from *Named Plaintiffs v. GoodRx Holdings, Inc.*, Case No. x:23-cv-XXXXX (S.D. Fl.) to the Settlement Administrator. Such Request for Exclusion shall include: (1) your full name and address; (2) the case name and docket number; (3) a written statement that you wish to be excluded from the Settlement; and (4) your signature. You must mail your Request for Exclusion, postmarked **no later than** <Opt-Out Date>, to:

GoodRx Pixel Settlement
c/o Kroll Settlement Administration LLC
PO Box XXXX
New York, NY 10150-XXXX

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13. If I exclude myself, do I still receive benefits from this Settlement?

No, if you submit a Request for Exclusion, you will not receive anything resulting from the Settlement, but you may sue Defendant over the claims raised in this case, either on your own or as a part of a different lawsuit. If you exclude yourself, the time you have to file your own lawsuit (called the “statute of limitations”) will begin to run again. You will have the same amount of time to file the suit that you had when this case was filed. If you file an objection, you may still receive benefits if you timely file a claim.

THE LAWYERS REPRESENTING THE CLASS

14. Do I have a lawyer in this case?

The Court has appointed the following attorneys to represent the Settlement Class as Class Counsel:

Patrick Montoya,
Gary M. Klinger,
Jonathan B. Cohen,
Alexandra M. Honeycutt, and
Daniel K. Bryson
Milberg Coleman Bryson Phillips Grossman, PLLC
227 W. Monroe Street, Suite 2100
Chicago, IL 60606
Phone: (866) 252-0878

These attorneys will be paid from the Settlement Fund. If you want to be represented by your own lawyer, you may hire one at your own expense.

15. How will the lawyers for the Settlement Class be paid?

Class Counsel will request to be paid reasonable attorneys’ fees up to 35% of the Settlement Fund, plus their expenses incurred in the Litigation, subject to Court approval. The application for Attorneys’ Fees and Expenses Award will be posted on the Settlement Website after it is filed.

OBJECT TO THE SETTLEMENT

16. How do I tell the Court that I do not like the Settlement?

You can tell the Court that you do not agree with the Settlement or some part of it. If you are a Settlement Class Member, you can object to the Settlement and the Court will consider your views. In order to object to the Settlement, you must submit a written Objection (such as a letter or legal brief) stating that you object and the reasons why you think the Court should not approve the Settlement. Your objection should include: (1) the objector’s full name, telephone number, email address, and address; (2) proof of being a member of the Settlement Class; (3) the case name and docket number, *Named Plaintiffs v. GoodRx Holdings, Inc.*, Case No. x:23-cv-XXXX (S.D. Fl.); (4) whether the objection applies only to the Settlement Class Member or to the entire Settlement Class; (5) all grounds for the objection, with factual and legal support for the stated objection, including any

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supporting materials; (6) the identification of any other objections he/she has filed, or has had filed on his/her behalf, in any other class action cases in the last three years; (7) whether the objector intends to appear at the Final Approval Hearing; and (8) the objector’s signature.

If represented by counsel, the objecting Settlement Class Member must also provide his/her counsel’s name, address, phone number, email address, the state bar(s) to which counsel is admitted, as well as associated state bar numbers. If the objecting Settlement Class Member intends to appear at the Final Approval Hearing, either with or without counsel, he/she must state as such in the written Objection, and must also identify any witnesses he/she may call to testify at the Final Approval Hearing and all exhibits he/she intends to introduce into evidence at the Final Approval Hearing, which must also be attached to, or included with, the written Objection.

If you file an Objection, you may still receive benefits so long as you timely file a claim. To be timely, written notice of an objection in the appropriate form must be filed with the Court no later than the Objection Deadline, **<Objection Deadline>**, and served on Class Counsel and Defendant’s Counsel (Kirkland & Ellis LLP), as noted below:

<p>United States District Court for the Southern District of Florida <Court House Address></p>	<p>Kirkland & Ellis LLP c/o Martin L. Roth and Alyssa C. Kalisky 300th Lasalle Chicago, IL 60654 -- and-- Kirkland & Ellis LLP c/o Olivia Adendorff 4550 Travis Street Dallas, TX 74205</p>
<p>Milberg Coleman Bryson Phillips Grossman, PLLC c/o Patrick Montoya, Gary M. Klinger, Jonathan B. Cohen, Alexandra Honeycutt and Daniel K. Bryson 227 W. Monroe Street, Suite 2100 Chicago, IL 60606</p>	

THE FINAL APPROVAL HEARING

The Court will hold a hearing to decide whether to grant final approval of the Settlement. You may attend if you wish, but you are not required to do so.

17. Where and when is the Final Approval Hearing?

The Court has already given Preliminary Approval to the Settlement Agreement. A final hearing on the Settlement, called a Final Approval Hearing, will be held to determine the fairness of the Settlement Agreement.

The Court will hold a hearing on **<Date>**, at **<Time> ET** in the courtroom of the Honorable **<Judge>**, Courtroom **<#>**, which is located in the courthouse at **<Court Address>**. The purpose of the hearing will be for the Court to determine whether the proposed Settlement is fair, reasonable, and adequate and in the best interests of the

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Settlement Class and to determine the appropriate amount of compensation for Class Counsel and rule on the request for a Service Award for the Class Representatives. At that hearing, the Court will be available to hear any objections and arguments concerning the fairness of the proposed Settlement. The Court will then decide whether to approve the Settlement.

YOU ARE **NOT** REQUIRED TO ATTEND THE FINAL APPROVAL HEARING TO RECEIVE BENEFITS FROM THIS SETTLEMENT. Please be aware that the hearing may be postponed to a later date without notice.

GET MORE INFORMATION

18. Where and when is the Final Approval Hearing?

This Long-Form Notice only provides a summary of the proposed Settlement. Complete details about the Settlement can be found in the Settlement Agreement available on the Settlement Website.

www.abcdefghijklmnopqrstuvwxyz.com

If you have any questions, you can contact the Settlement Administrator or Class Counsel at the phone numbers set forth above. Do not address any questions about the Settlement or the Litigation to the Clerk of Court, the Judge, or Defendant's Counsel. In addition to the documents available on the Settlement Website, all pleadings and documents filed in this Litigation may be reviewed or copied at the Clerk of Court's office.

QUESTIONS? VISIT [WWW.XXXXXXXXXXXXXXXXXXXXXXXXXXX.COM](http://www.abcdefghijklmnopqrstuvwxyz.com)